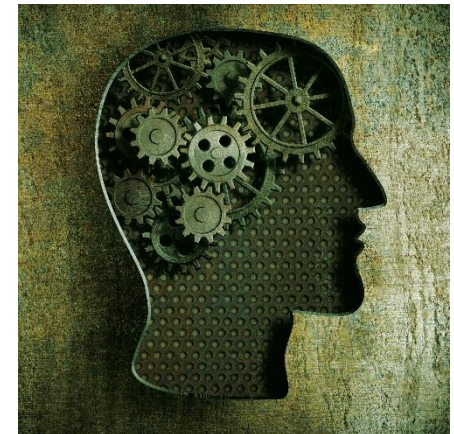


Introducing: NOVUM | IP

The first full end-to-end IP Lifecycle management application in the cloud





R&D, Inventors & IP Engineers:

- Attract and nurture new ideas
- Facilitate feedback on submissions
- Pass inventions for approval and filing e.g. Patent Board
- Receive rewards for use of patented ideas



Executives & Managers:

- Manage costs
 - Match invoices for commissioned work
- Manage performance
 - Visualise throughput, quality and value
- Cloud based
 - Available at anytime/anywhere
 - Facilitates collaboration
 - Manage collections of IP for more efficiency

Inventor Portal

- Ability to submit inventions quickly for both Internal & External inventors
- Ability for in-house employee to rapidly respond to and access submissions
- Decision letters sent automatically
- As we integrate with any docketing/operations platform, status and tasks are automatically updated within the application
- All operational tasks are managed and integrated into the application

Search

- Document Search
- OCRs and Indexes every character (letters and numbers)
- Integrated with the portfolio
- Can search all historic IP/Legal data and documents as far back as possible and required
- Competitor Information
- Agreements (third party/inventor)
- External source searching e.g. Lexis Nexis, Espacenet etc
- Search and integration of external journals/publications etc
- Live links to original patent office records within the portfolio

Portfolio Management (Core Module)

- Management of Families/Patents
- Claim Charts
- Declarations
- Management Reporting
- Approvals
- Workflow development and configuration
- Task/Activity Management
- Single Sign On
- Segmentation/Collections for projects and portfolio management

Correspondence

- Ability to have correspondence (internal and external) integrated with your portfolio rather than in a separate email archive
- Ability for external counsel to see specific cases they are working on
- Ability to generate email from NovumIP and securely send externally
- Facilitate collaboration with internal teams who each have a role to play during the lifecycle process
- Provides a holistic view of all correspondence which speeds up the process when looking for crucial information



Contract Management

- Store your IP contracts with third party organisations
- Track and manage expiry dates and agreements integrated with your portfolio
- Reminder of items or contracts running out of time and alerts for negotiation talks
- Easy to search for documents

Royalty Awards

- Track and ensure the correct royalty payments are made
- Automatic reminder of when awards are due and to whom
- Integrated approval of awards by relevant manager
- International Inventor remuneration, complying with all regional legislation

Order/Invoice Management

- Matching work requests to external associates with the correct invoice line
- Integrated approval of invoices by relevant IP engineer

Capabilities

Functionality

- Portfolio management
- Inventor Portal
- Correspondence (integrated with portfolio management)
- Claim charting
- Contract management
- Standards declarations
- Supports Royalty Awards program
- Automated external correspondence within the portfolio
- Litigation support
- Invoice Matching

- Trade mark and patent office links

Reporting

- Identify
 - Strengths
 - Team activity
 - Profitability
 - Candidates for divestment
- Link
 - Visualise
 - Drag and drop reporting

- Dashboards
 - Customised reporting for Executives & Managers





- Anomaly42 automates the process of collecting and connecting IP data, both internally and externally.
- Powerful visualisation (where required) which enables the identification of external, relevant data from competitors and global patent offices. Excellent for identifying trends and patterns in the industry.
- Salesforce.com allows the design, deployment, and delivery of custom apps on the Salesforce platform, Force.com. It provides NovumIP with a secure, robust and dynamic infrastructure which all clients benefit from. The cloud based nature of NovumIP affords clients a cost effective, fast and collaborative application.

NovumIP will integrate within your enterprise both from a system and services perspective which helps to embed advanced IP Portfolio Management at the heart of your business. Integration to existing docketing systems is not an issue for us and compliments our overall offering.

We can partner with your existing IT infrastructure to leverage the benefits of:

- **Migration** of disparate systems to NovumIP - reduced overhead, single source of data, decommissioning of legacy systems and lower data management costs.
- **Architecture** – the inventor portal, the core portfolio data and discrete files can be stored and managed independently thus mitigating any international disclosure or data disclosure rules.
- **Transformation** – NovumIP includes a BPMN process management platform to enable the maximum benefits to be realized through process change as well as through harmonized data and workflow.
- **Extensible** – NovumIP is extensible and modular so new functionality can be easily added to support more of the business process, data and people.
- **Configurable** – the language in NovumIP is configurable to your business language. As part of the deployment exercise, NovumIP is configured to how your business manages its portfolio and the language it uses thus removing barriers to facilitate the speedy achievement of success.
- **Global** – NovumIP supports 28 international languages, multiple time zones and global teams in the one platform. NovumIP brings your IP portfolio team together in new ways as they share information and workflow without even realizing that they are doing so.



100% visibility of complete IP portfolio



Improved process efficiency



Reduced administration costs



Improved accuracy and reduced errors



Increased IP portfolio profitability

“I have seen people embrace NovumIP as the go-to system and a place where all daily work can be carried out thus seeing a growth in system use, a reduction in personal files and Excels (private silos of key data) and an organic shift to real time information reporting as opposed to working on legacy reports from questionable information. This also smoothed out spikes in support requirements at key reporting periods as people used the data on a day to day basis and therefore always enhanced and corrected the data”.