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FusionExperience announces New ‘Inventor’s Portal’ within NovumIP to streamline new invention flow and inventor communication for integrated [IP Portfolio Management](#)

London, UK – 21 May, 2015 - [FusionExperience](#), the business and data solutions provider, has today announced the availability of a new Inventors Portal, to further strengthen the leading position of NovumIP, the first full end-to-end [Intellectual Property \(IP\) Lifecycle Management](#) application in the Cloud.

For the first time, NovumIP conducts the complete [IP Portfolio Management](#) Lifecycle in one place, without the need for multiple systems. NovumIP’s new Inventor’s Portal extends this further to offer capabilities to inventors themselves.

The cloud based portal offers inventors the facilities to track all processes in the patenting lifecycle in one place. This includes:

- The ability for an inventor and co-inventors to submit an idea, along with all the associated details, drawings, etc.
- When NovumIP is operated in a corporate environment there are collaboration features to allow discussion and refinement of the idea into something that is unique, useable and profitable.
- Workflow features control the approval process, known as a Patent Board, within the corporation to begin filing or to reserve the rights
- Auto generation of decision letters and other correspondence ensures straight-through processing
- Interfaces to the docketing system for filing are fully automated.

Joan Mill, Sales Manager for FusionExperience said; *“Never before have the needs of inventors themselves been so comprehensively and personally met within a holistic [IP Portfolio Management](#) system. Corporates now have the ability to ensure all the IP generated is managed as profitably as possible. Inventors have the ability to submit their ideas faster and easier than ever before”*

Steve Edkins, CEO of FusionExperience added: *“It is FusionExperience’s strategy to build innovative solutions to real business problems. We identified [IP Portfolio Management](#) as an*

important corporate challenge that was not being well addressed. I am very proud of the innovation our staff have inspired and this new inventor's portal will make a real difference for our clients."

-ENDS-

About FusionExperience

FusionExperience is an innovative business and data services company. We fuse our deep domain expertise in the investment, insurance, telecommunications and complementary markets internationally, with technology from our group companies and industry leading partners such as Salesforce.Com and SAP, to build platforms and applications to meet specific business needs. Our purpose is to add value to every one of our client's businesses through services and solutions. We operate across multiple sectors, working fast and smart in a world where time is the scarcest resource.

About NovumIP

NovumIP supports the full IP lifecycle that extends from the nurture of new ideas via an inventor portal, to the preparation of aggressive and defensive cases to protect IP from infringement. Facilities manage the potential IP risks from start to finish.

NovumIP provides 100% visibility of the IP portfolio, improves process efficiency, reduces administration costs, improves accuracy, reduces errors and increases IP Portfolio profitability.